



**Profile**

**Elaine Faye has more than 20 years professional experience in graphic design, art direction and project management that translates into:**

- A focused, organized process that respects client time and input.
- The versatility to work with client staff or to assemble the quality team needed.
- A progressive style with lots of resources to offer more options.

Macintosh Programs: QuarkXpress, Adobe Photoshop, Adobe ImageReady, Adobe Illustrator, Macromedia Flash, Dreamweaver, SoundEditor, Microsoft Word, BBedit, Html

**Clients**

**1983-Present**

**FoodFit.com, DC**

Web site, banners, interactive tools

**Family Circle Magazine, NYC**

Advertising, brochures, point-of-purchase displays, signage

**SureClick Promotions, DC**

Web banners and promotional pages

**Erica Udoff Design, NYC**

Advertising, packaging, corporate brochures, signage

**Feld Entertainment, VA**

Ringling Circus brochures, web sites

**Bantam Books, NYC**

Point-of-purchase displays, promo sheets, flyers

**AB&C Group, VA**

Web site

**Smith Kline & French, PA.**

Pharmaceutical packaging, advertising, display

**AOL, VA**

Web banners and promotional pages

**Breyer Studio, PA**

Corporate ID & promotional materials

**The Shooshan Company, VA**

Web site

**Dashing Designs, NJ**

Web site, promotional print materials

**Staff Experience**

**Marriott International Interactive Sales & Marketing 1997-2000**

**Art Director & Project Manager**

Responsible for web project management, information and site organization, user interface design and programming management.

Sites & Projects:

- Marriott Event Planners
- Marriott Travel Agents
- Marriott Enhanced Property Pages
- Marriott Hotels, Resorts and Suites
- Marriott Foundation Bridges
- Various Web Banners

**Marriott International Graphic Design Services 1995-1997**

**Design Manager of Publications**

Responsible for the creation and management of in-house publication division dedicated to producing magazines and newsletters. Client service, creative & art direction, scheduling, trafficking, estimating and supervising staff and consultants and print providers.

Products:

- Marriott Rewards consumer print and online quarterly newsletter
- Marriott Miles consumer print and online quarterly newsletter
- Marriott World magazine
- Various corporate newsletters

**Marriott International Graphic Design Services 1993-1995**

**Designer**

Responsible for the design and production of corporate and consumer brochures, posters, collateral.



**Staff  
Experience**  
(continued)

**Osteopathic Medical Center Of Philadelphia, Pa. 1981-1983**  
**Assistant Art Director**

Medical and public relations brochures, posters, advertising

**Levinson Advertising, Inc. Philadelphia 1980-1981**  
**Assistant Art Director**

Advertising, brochures, posters

**Bob Salpeter, Inc., NYC 1979-1980**  
**Design and Production**

Corporate brochures, exhibits, packaging

**Awards**

**Forbes "Best of the Web" 2000, 2001, 2002**

For: FoodFit.com Web Site

**DESI Award, 2001**

For: Marriott Meeting Planner Web Site

**DESI Award, 1998**

For: Courtyard/ATT Sweepstakes Web Page

**FREDDIE Award, Best Frequent Traveller Program Newsletter, 1997**

For: Marriott Rewards Quarterly Newsletter

**DESI Award, 1994**

For: Welcome to Marriott Brochure

**DESI Award, 1994**

For: Caterair Benefits Brochure

**Education**

**Kent State University, Ohio**

BFA Graphic Design

**Georgetown University, DC**

Museum Exhibition Design and Planning Certificate

**Professional level courses and seminars**

**Affiliations**

**American Institute of Graphic Artists**

**American Association of Museums**

**National Association for Museum Exhibition**